

11-13 MARCH 2027

MELBOURNE CONVENTION
& EXHIBITION CENTRE

AUSTRALIAN LANDSCAPE 11-13 MARCH 2027 CONFERENCE

Sponsorship Invitation



Presented by

Outlandish

The Australian Landscape Conference 2027

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No matter your levels of experience in world of landscape design and horticulture, this conference will inspire anyone that attends!

Sharon Crabbe

Conference participant, 2025

Known for presenting cutting edge ideas about landscape design, the biennial Australian Landscape Conference attracts over 700 people who come together to share experiences and ideas.

The event transcends the everyday and focuses on the ideas and concepts behind the scenes that create outstanding landscapes. In 2027, the focus is on enhancing the experiences and learning opportunities for the landscape design community of landscape architects, garden designers, architects, researchers, developers, and enthusiastic gardeners. Many of the ideas presented at the ALC find their way to new designs and literature which contribute to shaping our landscapes, both private and public, over the coming decade.



A Seasoned Event

15%

growth in new participants

For almost three decades the ALC has set a precedent for the landscape design and gardening community in Australia and abroad through the presentation of fresh contemporary ideas.

Launching in 2002 as a biennial event, its beginnings provided a forum for professional designers and garden enthusiasts in Australia and New Zealand to hear and share ideas. Since then, attendance has grown year on year, along with an increasingly sophisticated sharing of knowledge about complex landscape design and management concepts.

85%+

The ALC has an outstanding participant return rate of over 85%

The ALC is now a market leader, operating at the cutting edge of international landscape and garden design. It's the only independent major Australian conference on landscape design that's devoted to future thinking by focussing on new and emerging ideas that transcend disciplines.

Its success is built on its creative program and the many opportunities for participants to engage with others across a range of professions. Leading landscape designers from across the world present their inspirations, design concepts and methodologies. These presentations along with the garden visits and workshops stimulate ideas on ways to consider major challenges and opportunities of our time.

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The most inspiring, encouraging, convivial event of the biennial gardening calendar

Ian Carroll

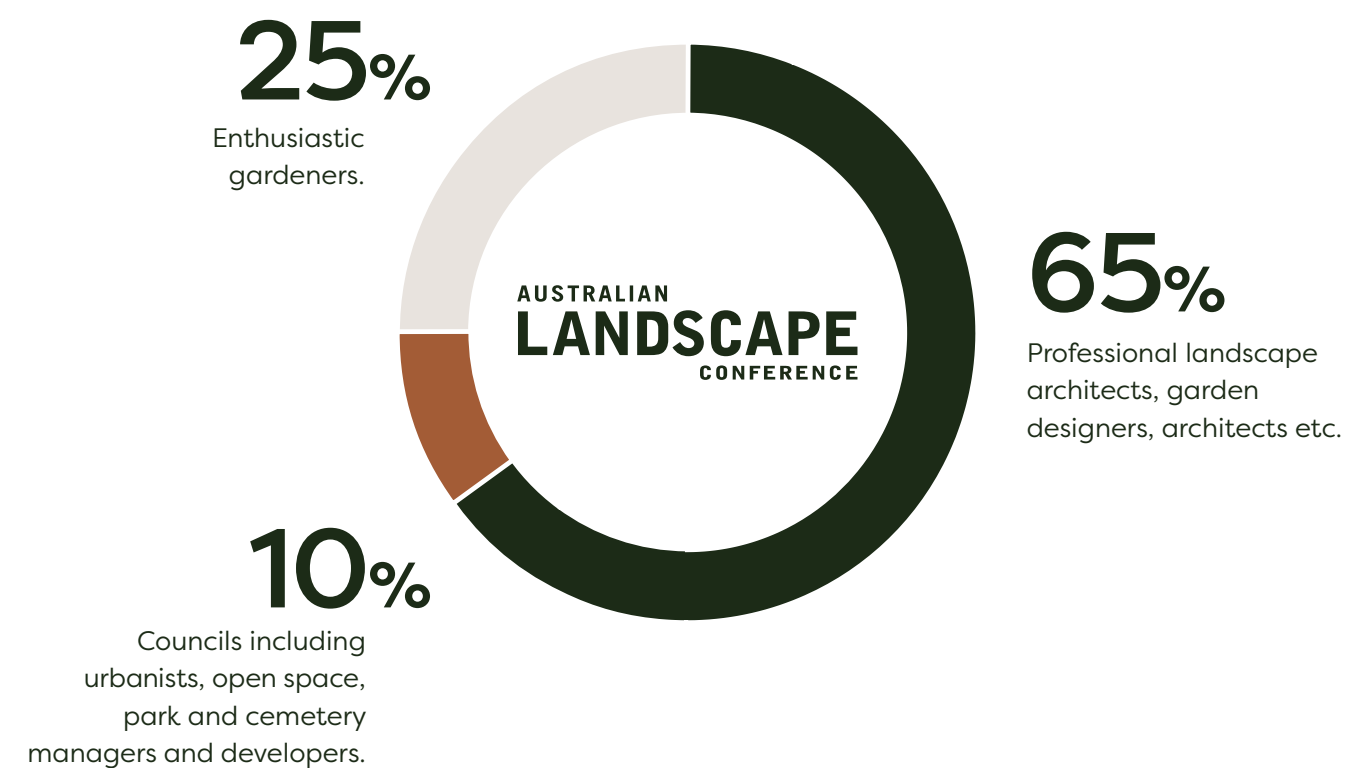
Conference participant, 2025

The Australian Landscape Conference is proudly brought to you by **Outlandish**, an independent company that provides a platform for enlightened landscape designers to share their ideas and experiences with the landscape design community.

Outlandish is committed to promoting landscapes both public and private that resonate with people and aid in improving people's lives through access to quality open space to support health, wellbeing and biodiversity outcomes.

Our pressing need to retain and improve biodiversity in our urban and rural areas makes the landscape designer's role even more valued and important. It's through coming together to learn and share ideas that unique landscapes are born. These opportunities create imaginative landscapes with a sense of identity.

Twenty Years of Growth



At a Glance

- 01** Over 700 attendees from the landscape and garden design profession and interested gardeners.
- 02** An expertly curated program of global ideas and innovations to excite the landscape community.
- 03** Compelling contributions from the world's leading landscape designers.
- 04** Valuable networking opportunities.



Why be Involved?

- Premium brand exposure to an engaged, forward thinking, and growing audience.
- High return rate amongst participants.
- Direct access to designers and consumers.
- Unique connections with global experts and innovators across disciplines.
- Contributing to supporting the Australian landscape community for the environment and people.
- Discerning audience who will purchase premium goods and services.
- Build relationships with landscape design professionals and knowledge makers.
- Access to new markets and business opportunities.

The Program

Key Dates 11-13 March, 2027

Thursday
11 March, 2027
Garden tours (off site)

Friday
12 March, 2027
**Marquee symposium
followed by a social
reception**

Saturday,
13 March, 2027
**Day 2 of marquee
symposium.**

The ALC starts with the joy of being in remarkable gardens and then moves into the purpose built Melbourne Convention Centre for two days of compelling talks, ideas and the exhibition.

The Garden Tours.

The tour is a popular activity and sells out each event. The garden tours herald the beginning of the proceedings. Due to its popularity, priority attendance is given to full conference participants.

In 2027, two separate tours have been arranged to broaden the experiences and respond to the demand for participation. Both tours will feature exemplary gardens selected for their unique appeal from the small and creative, to the large and luxurious, as well as the sustainable and technically and environmentally complex.

The Conference.

People’s minds are immersed listening to the best and most challenging ideas about landscape.

Following registration, delegates are treated to outstanding in-depth presentations highlighting landscape design ideas from around the world. Morning and afternoon tea breaks and lunches provide delegates, speakers and sponsors with significant opportunities for making personal connections and promoting their businesses.

Exhibition area.

A reception will be held in the exhibition area immediately after the conclusion of the first day, extending the opportunities for people to view your products and relax.

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*Thursday garden
tour was absolutely
outstanding.*

Max Bourke
Conference participant, 2025

Sponsorship Opportunities

Conference Packages

Major Conference Sponsor (one opportunity)

\$12,500 + GST

✓ BOOKED

ALC Garden Tour Sponsor (two opportunities)

\$5,000 + GST

Garden Tour

City tour
\$5,000 + GST

Regional tour
\$5,000 + GST

Emporium

Book Stall

Includes a double
booth app. 3 x 6m

Exhibition Booth

Standard (3 x 3m)
\$4,500 + GST

Double Booth (3 x 6m)
\$6,000 + GST

Product Placement

(contact admin@
landscapeconference.com)

Conference Material

Product Placement

(contact admin@
landscapeconference.com)

Early Career Grants

Following the success of the Early Career participants, sponsors and individuals are encouraged to purchase a ticket that will be allocated to an early career professional or student.

Early career grants are allocated to participants who apply for them using an Expression of Interest process.

\$690 per person

“

Thank you again for selecting me to be a part of the Early Career Grant, it was a truly an experience like no other and I would love to attend future ALC’s!

**Claire Sun, Landscape Architect,
Early Career**
2023

Conference Packages

Major Conference Sponsor

\$12,500 + GST

✓ SOLD

Gain premium brand exposure by showcasing your company to a captive and targeted audience.

Build relationships and grow your brand by having direct contact with conference participants.

Program Involvement.

- Prominence in all promotional material such as the ALC brochure mailed to subscribers and the conference website. Includes a link to your website.
- Feature advertising and profiling in periodic e-news (minimum of 5), to the targeted subscribers (approx. 4,000).
- Your company logo featured in tandem with ALC/Outlandish logo as major event sponsor on all promotional material.
- Exclusive branding on delegate bags in tandem with ALC (distributed to all delegates upon registration).
- Insert in delegate bag.
- Five-minute address/audio visual presentation during conference.
- Profile enhancement through alignment with a pre-eminent international landscape design conference.
- Certainty of financial exposure, no additional or hidden costs.

Prominent Exhibition Space at the Emporium.

- Prominent display in the contemporary MCEC foyer (preferential double stand).
- Prominent display in lecture theatre for logos, banners etc., including an option for two 1.5 x 5m strip banners on the main stage (banner design and installation at sponsor's expense).
- Prominent audio-visual presentation in theatre during conference breaks.

Company Branding and Promotion.

- Your company logo on the conference website exhibition page including your company profile, image and contacts.
- Brand reinforcement through multi-media exposure including your logo in e-news to self-nominated subscribers (approx 4,000) and other publications such as the ALC Brochure and the conference program.

Networking.

- Four (4) complimentary registrations (valued at over \$2,500).
- Two complimentary garden tour registrations (valued at \$580).
- Two complimentary attendances at the ALC social function.
- Access to the ALC registration database.

Garden Tour

\$5,000 + GST

The tour is a popular component of the Australian Landscape Conference and is held on the first day.

ONLY 2 AVAILABLE

“

I tell people that attending the conference feels like I travel around the world experiencing amazing projects.

Judy Dolin

Conference participant, 2025



Program Involvement.

- Your company logo to feature in tandem with the ALC/Outlandish logo on the Garden/Landscape Tour booklet provided to tour participants.
- Logo in periodic e-news (at least 5) to targeted subscribers (approx. 8,000).
- Profile enhancement through alignment with a pre-eminent international landscape design conference.

Registration.

- Two complimentary registrations (valued at \$1,600) providing attendance to the Conference.
- Four complimentary garden tour tickets (valued at over \$1,000).

Exhibition Booth

\$4,500 + GST

The opportunities for networking and your exposure are expanded through the inclusion of Reception at the conclusion of Day 1 in the Emporium, along with morning and afternoon teas and lunches.



Your onsite booth includes the following:

- Two trestle tables and two chairs
- Power. One (1) single power point per stand

Floor Plan.

Booths will be allocated in order of receipt by the Australian Landscape Conference. Payment must be received in full to secure your booth placement.

Additional Equipment.

Additional equipment can be ordered through the exhibition contractor who are able to contact you on request.

Company Branding and Promotion.

- Your company logo on the conference website exhibition page including your company profile, image and contacts.
- Two (2) images in audio visual presentations in conference theatre.
- Brand reinforcement through multi-media exposure including your logo in e-news to self-nominated subscribers (approx 4,000) and other publications such as the ALC Brochure and the conference program.
- Certainty of financial exposure, no additional or hidden costs.

Specification	Full Registration	Price
Standard Booth (3 x 3m)	Two complimentary registrations, including tickets to cocktail reception.	Standard – \$4,500 + GST
Double Booth (6 x 3m available on request)		Double – \$6,000 + GST

Future Designers Student and Early Career Professionals Bursary.

\$690 inc GST

Early Career Bursary for individual attendees

\$3,400 inc GST

Early Career Bursary for a group of 5 attendees

\$6,800 inc GST

Early Career Bursary for a group of 10 attendees



The Early Career Bursary provides an opportunity to give a person a headstart, sow a seed and invest in the next generation of professionals.

Your bursary will be allocated to eligible full-time students and early career professionals in landscape architecture, architecture, garden design, horticulture or an associated industry.

By supporting this bursary, you will make the ALC a reality for carefully selected eligible applicants who otherwise would not be in a position to attend. As an ALC enthusiast, you will know the conference will have ground-breaking effects on a young person’s thinking and future direction. You may be giving the next rising start the headstart they need.

The **Australian Institute of Landscape Design Managers (AILDM)** have offered to mentor recipients during the conference.

Inclusions.

- Logo featured on the official event website under the sponsor page including profile, image and contacts.
- An opportunity to assist young, talented designers.

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I immediately noticed there were more young people attending this year which I absolutely loved. It changed the vibe of the audience. I hope to be in a position in two years time to be able to sponsor an early career person.

Christine Kautsky

Conference participant, 2025

Sponsorship Summary

	Full registrations	Garden tour	Verbal acknowledgment during the opening and closing	Verbal acknowledgment during course of the conference	Logo on the main stage at all times	Logo and profile in conference brochure/program	Logo and profile on web sponsors' page and link to your website
Major \$12,500 + GST	4	2	●	●	●	●	●
Exhibition Booth Standard – \$4,500 + GST Double – \$6,000 + GST	2	—	—	●	—	●	●
Garden Tour \$5,000 + GST	2	4	—	●	—	●	●
Student and Early Career \$690pp (GST incl.)	—	—	—	—	—	●	●

“

I know I love gardens, but the ALC shows me why...the ability to be uplifted, inspired, wisdom imparted and privilege of hearing outstanding overseas expert speakers is such a thrill, thank you Fleur for all your dedication!

Alistair Ripper

Conference participant, 2025



Sponsorship Invitation

Booking form – ALC2027

Contact details (Person responsible for sponsorship liaison)

Title (Please circle) Prof / Dr / Mr / Mrs / Ms / Miss	
First Name	Last Name
Organisation	
Position	ACN
Address	
City	State
Postcode	Country
Telephone	Mobile
Email	Website

Sponsorship (please select)

☐ Major (Sold)	\$12,500 + GST	☐ Student and Early Career	\$650 pp
☐ Exhibition Booth – Standard	\$4,500 + GST	☐ Product Placement	Contact admin@landscapeconference.com)
☐ – Double	\$6,000 + GST		
Sponsorship Total		\$	

Agreement

I agree to the Terms and Conditions in the Invitation on p.15.

Signed	Date
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Payment of the deposit must be received with your completed form.

Method of Payment

A 50% deposit is required at the time of booking. Refer to the T&C’s p.15.

Please select your method of payment and Placing Nature Pty Ltd will send you an invoice for EFT Transfer or a credit card payment link.

☐ Credit card ☐ Invoice ☐ EFT

Submit online

landscapeconference.com

Submit your application via email

admin@landscapeconference.com

Return completed form

The Australian Landscape Conference,
PO Box 458 Yass NSW 2582

Terms and Conditions.

The Australian Landscape Conference, trading as Placing Nature Pty Ltd reserve the right to:

- Amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits and delegate experiences.
- vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%), which is applicable to all goods and services offered by the conference. All prices quoted in this document are inclusive of GST.

Confirmation of Sponsorship and Payment Schedule.

A 50% deposit is required upon confirmation of your sponsorship item and/or exhibition booth. The final instalment will be payable on 1 September 2026. Payment in full is required for all new bookings received after 1 October 2026.

Payment of all sponsorship and exhibition monies must be made prior to close of business 1 October 2026. Failure to do so may result in your sponsorship being released for sale.

No sponsor or exhibitor shall assign, sublet or apportion the whole or any part.

Cancellation, Postponement and Format Change.

Cancellation of an Event.

If the Conference is cancelled by Placing Nature Pty Ltd, in whole, then Placing Nature Pty Ltd will promptly notify the Sponsor and will refund 75% of the amount paid for the sponsorship. The Sponsor will not be entitled to any further monies by Placing Nature Pty Ltd or have any other claim against Placing Nature Pty Ltd.

Postponement of an Event or Format Change.

If an Event is postponed or the format of the Event in whole or part changed (for example from an in-person Event to an online Event or hybrid (partial online and partial live), Placing Nature Pty Ltd will promptly notify all Sponsors of the details of the postponed Conference or postponed day and the rescheduled Conference Day or format change for the Conference (as applicable). The Sponsor will not be entitled to any refund or payment of any other monies or have any other claim against Placing Nature Pty Ltd in respect of any other postponement or format change.

If the event was required to be online, there is a contingency option of a Virtual Exhibition Booth. All exhibitors will be individually notified should this be required.

Cancellations

All cancellations must be advised in writing to the Australian Landscape Conference. There are no refunds should a sponsor cancel.

If the Sponsor does not take advantage of all or any of the Sponsorship Benefits specified, it will not be entitled to a refund of, or to withhold payment of any money payable by the Sponsor under this Agreement.

Placing Nature Pty Ltd may cancel or suspend the performance of the Sponsorship Benefits and/or the delivery of the Event if there is a Force Majeure Event until such time as the Force Majeure Event has ceased. Placing Nature Pty Ltd will not be in breach of this Agreement if it does so. For the avoidance of doubt, the Sponsor is not entitled to make a Claim against Placing Nature Pty Ltd and Placing Nature Pty Ltd will not be liable to the Sponsor in connection with a Force Majeure Event.

Definitions.

Forced Majeure Event Includes any:

- (a) lightning strike, earthquake, natural disaster, landslide, bushfire, mudslide or tsunami
- (b) sabotage, vandalism, malicious damage, riot or ‘terrorist act’ as defined in the Terrorism Insurance Act 2003 (Cth)
- (c) explosion, flood or fire
- (d) war (declared or undeclared), civil war, insurrection, invasion, rebellion, revolution, military action or usurped power, martial law, radioactive contamination, nuclear war, chemical or biological contamination.
- (e) pandemic, epidemic or public health emergency resulting in governmental action including work stoppages, mandatory business, service or workplace closures, full or partial lockdowns of affected areas, quarantines, border closures and travel restrictions, and any other event that is beyond the reasonable control of a party, was not caused by an act or omission of the party, and could not have been prevented, avoided, mitigated or overcome by the party taking steps a prudent and reasonable person would have taken in the circumstances.

Loss means damage, liability (whether actual, contingent or prospective) action, loss, charge, cost or expense.

Sponsorship Fee means the fee for the Sponsorship Benefits as set out in this Invitation.

Contact

Fleur Flanery
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+61 408 627 774
@outlandishventures



Outlandish

Event Organiser Outlandish Pty Ltd

Outlandish events harness expertise and energy to deliver exceptional experiences to entertain, educate, motivate, promote, share and empower people.

We look for new ways to think about our designed landscapes by identifying landscape designers whose work has far ranging influence. Their presentations are filled with personal insights which allow the audience to connect with empathy.

Images credit: Magnetic Shots,
Kate Shanasy

outlandishventures.au

